

Start your Ambassador Journey here!

**HandUp
Ambassador**











**Entrepreneur
Ambassador**



**Family
Ambassador**



**Community
Ambassador**

		HandUp Ambassador	Entrepreneur Ambassador	Family Ambassador	Community Ambassador
Impact Goal		Seven entrepreneurs per year	Three entrepreneurs per month	Six families per month	A community (12 families) per month
Fundraising Goal		\$500	\$2,500 per year or \$5,000 during tenure	\$5,000 per year or \$10,000 during tenure	\$10,000 per year \$20,000 during tenure
Tenure		One year	Two years	Two years	Two years
Your Investment		HandUp Monthly giver	Monthly giver or pledge for tenure	Monthly giver or pledge for tenure	Monthly giver or pledge for tenure
Your Spheres of Influence		Supportive friends and family on social media	Supportive family and friends, connection to target markets*	Friends, family and business contacts, connection to target markets*	
Your Connection to Opportunity		Attend Ambassador gatherings, Opportunity events and participate in campaigns			
Your Activities		Participate on social media at least once per month, small events	Peer-to-peer fundraising, small events	Peer to peer fundraising, small events, board room/cocktail events, referrals	
Time Commitment		Minimal	Light	Medium	Heavy