

## Opportunity Congratulates Ali Krzyszton

### *Pro Bono Women in Media Award*

**22 August 2016** – Opportunity International Australia congratulated Ali Krzyszton on receiving the Women in Media Community/Pro Bono Award for her outstanding contributions to the Pyjama Foundation. The Pyjama Foundation empowers children in foster care with learning, life skills and confidence to change the direction of their life.

The Community/Pro Bono Award honours a woman working for a not-for-profit organisation in a communications role or a woman in the industry who is significantly contributing to a community organisation or charity.

Opportunity Chief Executive Officer, Robert Dunn, said: *“I am delighted to congratulate Ali Krzyszton, whose award reflects her immense impact on the lives of so many children who live in foster care.*

*“Ali has spearheaded a fully integrated and highly impactful media plan and fundraising strategy for the Pyjama Foundation in her own time during the last few years.*

*“Her fundraising has provided new opportunities, hope and education to some of the most vulnerable members of our community.*

*“I would like to thank B&T for donating the entry fees for this award to Opportunity to enable us to give small loans to women living in poverty so they can start a small business, put food on the table and invest in their children’s education,”* he added.

### **About Opportunity International Australia**

Opportunity International Australia enables you to invest in a mother living in poverty so that she can use a small loan to buy an item like a sewing machine and start a small business. For a family in a developing country who can’t afford the basics, a gift as small as \$70 can be life changing. With this hand up, a mother can put food on the table, send her children to school and transform her family’s future for generations. Mothers want what is best for their children, and as businesses become successful (98% of Opportunity’s loans are repaid), your help means they can make their dreams for their children come true. Opportunity is motivated by Jesus Christ’s call to love and serve the poor, serving all people regardless of their race, faith, ethnicity and gender. For more information, visit [www.opportunity.org.au](http://www.opportunity.org.au)

#### **Media Contact**

Marie Kelly-Davies  
Media and Communications Manager  
Opportunity International Australia  
02 92703332; 0408256381  
[mkelly-davies@opportunity.org](mailto:mkelly-davies@opportunity.org)